



Our **Loyalty Program** rewards you valuable points for participating in most CX programs and initiatives like our Client Club, the Digital Community, or Speaking Engagements.

We **automatically track** points as you earn them.

You can see your current number of points and level—Silver, Gold or Platinum in our **Digital Community**.

### Qualifying actions include



Leave a NPS score  
★ 40 points



Attend an event  
★ 20 points



Become a Community Champion ★ 120 points



Tell your customer story  
★ 90 points



Leave a review  
★ 60 points



Participate in a reference call ★ 200 points



Speak at an event  
★ 100 points



Virtual training certification  
★ 10 points



Join Product Research & Feedback ★ 50 points

...and many more!

### Level 1 | Silver

★ 200 points

Your options are:

- ❑ Pick **1 item** of your choice, or
- ❑ Make a **\$50** charitable donation via Global Giving, or
- ❑ Wait until you reach the **next level** »

### Level 2 | Gold

★ 400 points

Your options are:

- ❑ Pick **2 items** of your choice, or
- ❑ Receive a Contentsquare Client Club **Hoodie**, or
- ❑ Make a **\$100** charitable donation via Global Giving, or
- ❑ Wait until you reach the **next level** »

### Level 3 | Platinum

★ 800 points

Your options are:

- ❑ Pick **2 items** of your choice and a Contentsquare Client Club Hoodie, or
- ❑ Make a **\$200** charitable donation via Global Giving

Ready to participate in our loyalty program? Ask your **CSM, AM, or CX Manager**.

Don't forget to check out our **CS Community!**