

# Women In Ecommerce





Our team





## Ecommerce Trading Manager

3 years in ecom, buying/merch background

Fun fact: I'm happiest on two wheels and I get up at 4am every year on summer solstice to watch the sunrise.

Fave DMs:  
**Church Boots**





## Digital Product Manager

7 years in Ecom, background in fashion design

Fun fact: I'm happiest on a snowboard, up a mountain in the snow!

Fave DMs:  
**Sinclair Platforms**





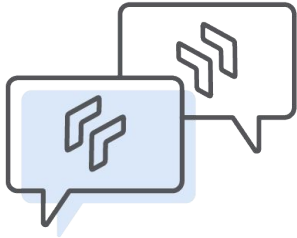
## Digital Merchandising Manager

4 years in ecom, creative & merch background

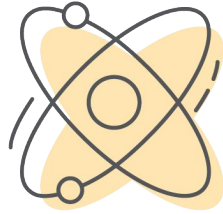
Fun fact: Lockdown has turned me into a keen baker, I've sent treats to friends and family!

Fave DMs:  
**1490 Marc Jacobs**

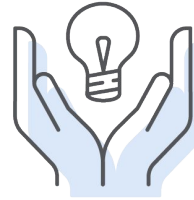




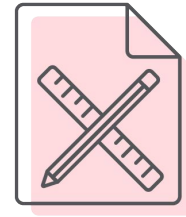
**Feedback**



**Mindset  
Shift**

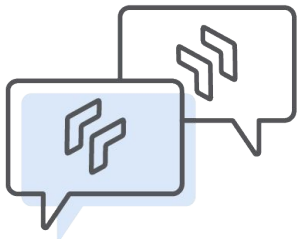


**Learning**



**Pre Progression  
Prep  
& Adaptability**

**PLEASE ASK QUESTIONS IN THE CHAT!**



# 1. Feedback





# Feedback

1.

Feedback is a gift - it isn't personal

2.

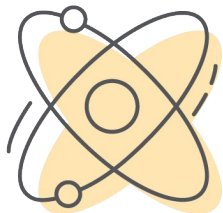
Build relationships where feedback is desired and feels natural

3.

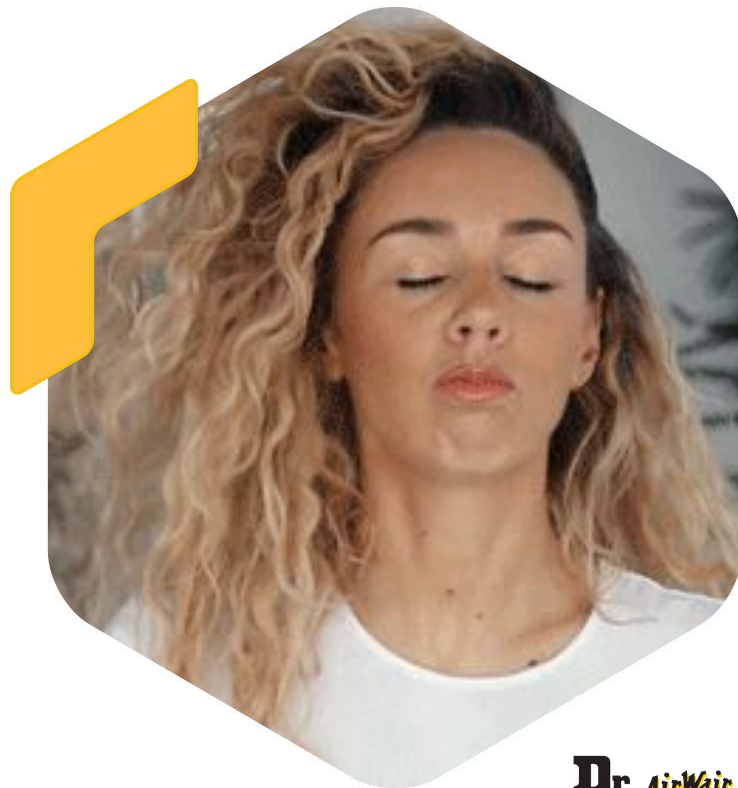
Get comfortable with feedback - seek it out and practice giving it

4.

Timing is everything



## 2. Mindset Shift



# Mindset shift

1.

Mindset shift from doing to coordinating and thinking

3.

Time for conversations

2.

Be the voice to elevate your team

4.

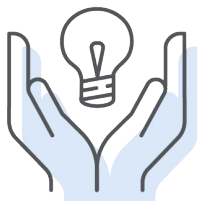
Thinking time is still working

6.

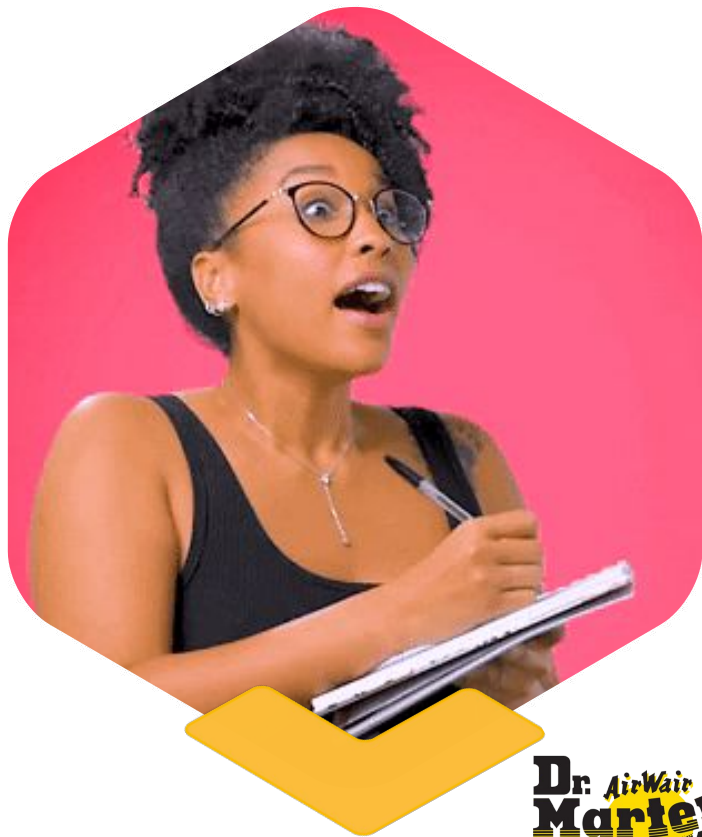
Annual reviews are out-of-date, constant ongoing conversations

5.

Make time for your team



### 3. Learning



# Learning

1.

Take pride in developing your team but learn to let go - things will go wrong but that's how people learn!

4.

You won't always get it right first time, don't be hard on yourself, take learnings.

2.

Decide on what things are too crucial to go wrong, and find a way to delegate with support.

3.

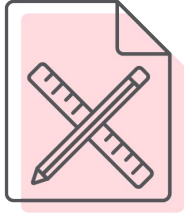
Is there anyone you can mentor or can mentor you on your management style?

6.

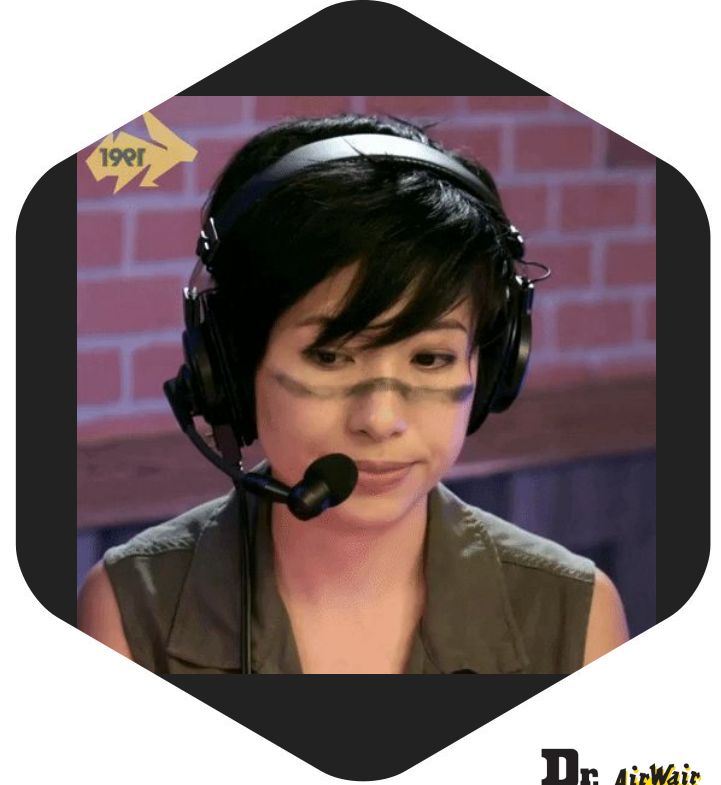
Continue to self-learn and create a network of managers to learn from and talk through situations

5.

Recognise when a manager or business is not invested in your development, or there are not the right opportunities where you are and don't be afraid to move on.



## 4. Pre Progression Prep & Adaptability



# Pre Progression Prep & Adaptability

1.

Pre- Progression: Seek out projects and ways to develop your current strengths and hone your skills.

2.

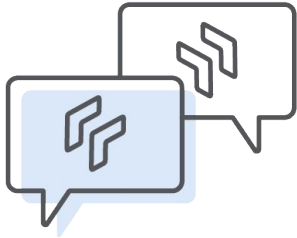
Pre- Progression: Be honest with your line manager about where you see your career going, don't be afraid to say what you're not keen to progress to.

3.

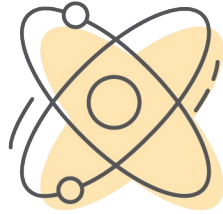
Adapt your approach to the environment you're going into.

4.

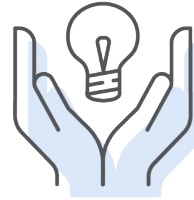
Learn to adapt your style to the individuals you manage. How do they want to be managed? How you you manage them to get the best from them?



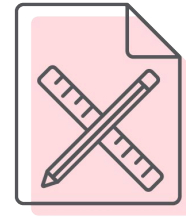
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