

CX Circle NYC 2024

[Use this as a template to help build your case for attending CX Circle NYC. Feel free to personalize this further with key sessions, speakers, training and products you're keen to learn from.]

Subject Line: Request to Attend CX Circle NYC: Digital CX Event 9/10

Dear [insert manager's name]:

I hope this email finds you well. I'm writing to request your approval for me to attend the upcoming CX Circle event in New York City on Tuesday, September 10.

CX Circle is renowned as the premier event for customer experience professionals worldwide, and this year's edition promises to be particularly impactful. With the collaboration of Contentsquare, Hotjar, and Heap, three leading brands in digital experience and product analytics, the event offers a comprehensive range of insights and strategies that can directly contribute to our organization's success.

Here are a few key reasons why attending CX Circle NYC would be advantageous:

1. **Cutting-edge Insights:** The event brings together experts and thought leaders in customer experience, digital analytics, and product development. By participating in workshops and sessions, I will gain access to the latest trends, strategies, and best practices that can be applied directly to our projects and initiatives.
2. **Networking Opportunities:** CX Circle provides an ideal platform for networking with industry peers, potential partners, and solution providers. Building relationships with other professionals can foster collaboration, spark new ideas, and even lead to potential business opportunities that can benefit our company in the long run.
3. **Practical Learning:** The event's format, which includes workshops, product training and interactive sessions, allows for hands-on learning and skill-building. I will have the opportunity to engage with practical case studies,

real-world examples, and actionable insights that I can bring back to our team to enhance our digital experiences and customer satisfaction.

Here's the approximate breakdown of costs for me to attend:

In-Person Pass	\$ 299 [Insert discounted price]
Hotel	
Other Travel Expenses	
Total:	

Attending CX Circle NYC aligns with our quest to continuously improve our digital experiences and elevate our customer satisfaction levels. I am committed to maximizing the value of this opportunity and plan to share my learnings with our team upon my return.

Thank you for considering my request.

Warm regards,

[Your Name]