

CX Circle



CX Circle NYC 2024 Privacy Policy

What data is collected?

Content Square SAS and its [affiliates](#) collect and process the following types of your personal data in connection with this Conference:

- Name
- Email address
- Phone number
- Organization / Affiliation
- Business title
- Country/State of residence
- Dietary restrictions
- Accessibility needs
- Event preferences and interests
- Photos and video from the event

What is your data used for?

Each of the above types of your personal data will be processed for the following purposes:

- Facilitating event registration, participation and organization;
- Communicating event-related updates and information (to you, our service providers, and our sponsors), and post-event surveys and feedback requests
- Sharing updates about ContentSquare SAS products (subject to your consent choices),
- Analyzing event data to improve future events;
- Complying with contractual, legal, and regulatory obligations

Who is your data shared with?

In connection with the above-identified purposes, each of the types of your personal data will be shared with our affiliated companies, service providers, and sponsors of the Conference (subject to your consent choices and always in compliance with applicable privacy laws). This disclosure of your personal data may be considered a sale of your personal data under applicable laws. Your personal data may also be shared with government authorities or public authorities, courts, intergovernmental or supranational bodies for legal processes or protection of life and safety where we believe that access, use, preservation, or disclosure of the information is reasonably necessary, including (i) to concede comply with laws, regulations, legal processes, or to respond to lawful requests; (ii) to enforce or apply our agreements; (iii) to protect the rights, interests, property, or safety of Contentsquare or others, and (iv) in connection with claims, disputes, or litigation.

How long is your data stored?

Each of the above types of your personal data will be processed and stored by Contentsquare SAS for as long as necessary to fulfil the purpose of collection.

How to contact us?

In accordance with applicable data protection laws and regulations, you may have rights over your personal data. To exercise your rights, you may submit a request via our [Data Subject Request Form](#). To opt out of the sale or sharing of your personal information under applicable law, email privacy@contentsquare.com.

Please note that as part of your data subject request, we may require additional information and documents, including personal data, to authenticate and validate your identity and to process your request. Such

additional data will then be retained by us for legal purposes (e.g., as proof of the identity of the person submitting the request).

You can read more about your rights in our specific privacy notices:

[US States Privacy Notices.](#)

[Contentsquare Website Privacy Policy.](#)